

NetworkIP Services Overview:



Mobile Features

for Mobile Phone Subscribers

Your Consumers Use Mobile Phones — Improve their Experience.

Through the years, NetworkIP has developed a variety of technologies and features to help customers offer incentives, functionality and convenience to their consumers — specifically those who originate their long distance calling with mobile phones using their prepaid calling cards. **Now it's time to embrace the opportunity with NetworkIP's Mobile Features to grow YOUR brands and business.**

These features can be integrated seamlessly into a client's already established suite of prepaid products with no capital or back-office investment utilizing either NetworkIP's SaaS or IaaS business models. The majority of these features are standard functionality within NetworkIP's Cloud Services Platform. It is a simple matter of understanding what they are and how to best integrate and market them.

"In the coming year, growth in the wireless handset sales and subscribers is expected to blossom. Atlantic-ACM predicts the prepaid wireless market will grow at a compounded annual rate of 3.9% through 2014. What's more, a survey from Washington think tank New Millennium Research Council shows that more than 17 percent of Americans have already switched from contract wireless plans in 2009 due to concerns with the job market and the recession."

- Rivka Little, *the Prepaid Press*



Contact Information:

To find out more about how NetworkIP's services can help grow your business, call **800.241.5186** or email netsales@networkip.net.



800.241.5186 • NetworkIP.net