

NetworkIP Services Overview:

Pinless Retail Portal

Web-Based Pinless Product Distribution, Activation and Management

Don't Miss the Opportunity.

Harness the power of the Internet to help expand your product offering at retail locations, stay ahead of your competition, protect your brands and ultimately increase revenue with NetworkIP's Pinless Retail Portal.

NetworkIP has developed an easy to use web portal to setup, brand, distribute, manage and sell pinless prepaid accounts at the retail level. This product is available via NetworkIP's SaaS or IaaS Cloud Services models. Together with the PRP and your existing distribution network, the opportunities are endless.

Customer Features and Benefits

- Detailed reporting tools
- Seamless billing and reporting integration
- Reduce liability with credit limits and prepayment options
- Maximize revenue opportunities through additional distribution methods
- No product overhead or physical inventory to manage
- Collect consumer information for follow-up marketing campaigns

Consumer Features and Benefits

- Pinless
- Instant activation
- Speed dial
- Setup multiple phone numbers (ANI/MIN)
- No hard card to keep up with
- New e-commerce capabilities



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Protect and Grow Your Brands.

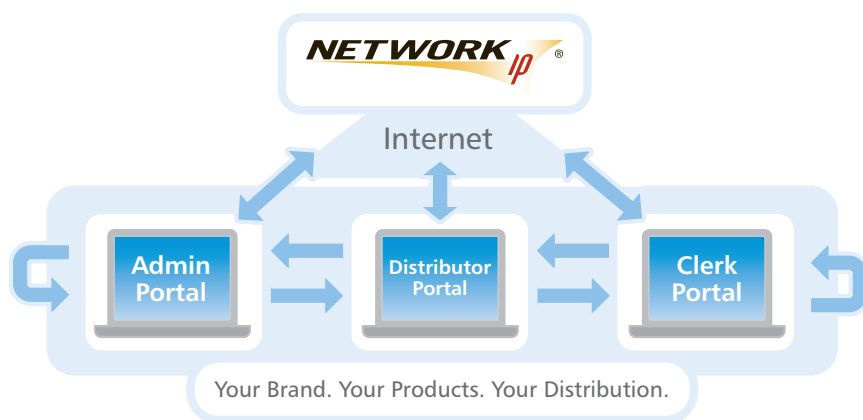
Sell Your Brands...Not Your Competitors: NetworkIP's Pinless Retail Portal is a white-label product — brand it your own or your distributors. Promote, distribute and sell YOUR products and brands.

Secure Your Distribution Network: The Pinless Retail Portal makes it easy to keep and secure your distribution network. Once a location is active with your portal, you have absolute control.

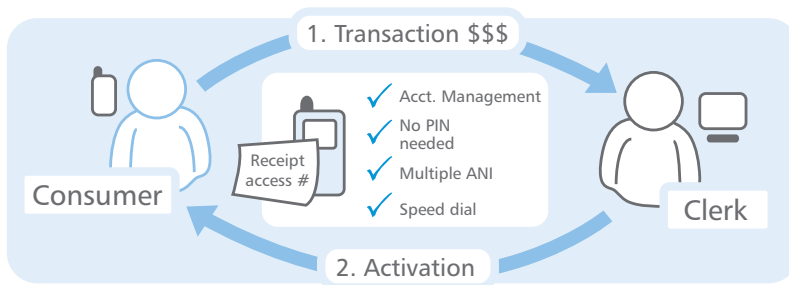
Technology You Can Rely On.

The underlying enterprise level technology that powers the Pinless Retail Portal consists of the same innovations that power other NetworkIP services: a highly sophisticated call quality management system, next-generation reporting and billing tools and the industry's most evolved Hosted Services Platform.

A High-Level Overview of the Relationship Between the Portals and NetworkIP:



The Consumer Experience at the Retail Level:



Access to the Portals

As a NetworkIP customer, you get a fully functional branded portal that is comprised of three layers:

Administrative Portal

- Set up sub-distributors and direct locations
- Manage discounts and generate useful reports
- Establish credit limits

Sub-distributor Portal

- Similar to the Administrative portal, but allows sub-distributors to manage all of their DIRECT location discounts

Clerk Portal

- Gives location clerks the ability to sell and instantly activate pinless products
- Provides access number printing, call history printing, speed dial configuration, additional ANI registration and sales and transaction detail reports



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